

EFFECTIVE PERSONAL LEADERSHIP



Our Philosophy

“Leaders are agents of positive change. They understand that change is a process and not an event. A leader's passion is to grow everything and everyone around them to achieve a greater and enriched potential.”



MAKE A DIFFERENCE IN YOUR LIFE AND ORGANIZATION!

Every person takes on importance as they represent your company to the outside world, and as they interact within your organization. Their personal motivation and self-image is key to how they perform, respond and lead.

Effective Personal Leadership® program helps people:

- Realize their own potential for personal leadership through building on strengths, improving self-image and motivation
- Make choices for success by overcoming past conditioning
- Experience self-motivation by altering attitudes, behaviors and habits

- Develop a written and specific plan of action for goal achievement and success.
- Learn genuine and positive leadership skills
- Act with integrity and sound values
- Encourage and coach others toward greater success
- Improve productivity and daily accomplishments
- Overcome demotivators and obstacles
- Build a team of high achievers
- Prepare for future leadership opportunities

Leadership Excellence, Ltd. is the premier training, development and coaching organization for 21st century leaders. We effectively build individuals and organizations to reach their highest leadership potential.

Leadership Excellence, Ltd. is proudly partnered with Leadership Management International (LMI). We have the proven development tools and processes for positive and lasting change.

For more information on other courses and services we offer, visit LeadershipExcellenceNow.com or contact:

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EFFECTIVE PERSONAL LEADERSHIP

8 Week Course Outline

Course 1: Your Potential for Personal Leadership

- Building on Current Strengths
- The Rewards of Leadership
- Your Untapped Potential
- Self-Image
- Self-Motivation
- Goal Direction

Course 2: Making Choices for Success

- How Conditioning Works
- Sources of Conditioning
- Breaking Out of a Conditioned Existence
- Your Freedom to Choose

Course 3: Motivation Through Attitudes and Habits

- Satisfying Needs
- The Exchange System
- Traditional Approaches to Motivation
- Motivation Through Attitudes and Habits
- Altering Attitudes and Habits
- Dealing with Demotivators

Course 4: Designing Your Personal Growth

- Making Behavior Change
- Redesigning Attitudes through Displacement
- Types of Affirmations
- Supporting Affirmation with Visualization

Course 5: Developing a Personal Plan of Action

- Identification of Goals
- Value of Written Goals
- Overcoming Obstacles
- Anticipation of Benefits
- The Motivation of Target Dates

Course 6: Goal Setting and Personal Leadership

- Personal Values and Goal Setting
- Goals that Work
- Types of Goals
- Integrated Personality

Course 7: Five Leadership Essentials

- Personal Leadership Development
- Crystallized Thinking
- Written Plans and Deadlines
- A Burning Desire
- Supreme Self-Confidence
- Unshakable Determination
- Leadership Essentials as Criteria

Course 8: Realizing Your Full Potential

- Overcoming Obstacles to Leadership
- Positive Expectancy
- Creativity
- Living an Abundant Life
- Where Do You Go from Here?